

Your Automobile Insurance

Program Terms and Conditions
Policy Change Form
736 007 (2017-09) W

Ajusto[®] *Program Terms and Conditions*

Glossary

Ajusto tab refers to: The Ajusto tab within the Application.

Application refers to: The Personal Application.

CMT refers to: Cambridge Mobile Telematics Inc.

Driving trip refers to: any recorded trip that the Ajusto tab attributes to the operation of a vehicle by the Enrolled driver. If the Enrolled driver determines that a recorded trip is incorrectly attributed to the operation of a vehicle by the Enrolled driver, the Enrolled driver will be able to manually exclude the trip (but see section 2.14 re Removal from the Program).

Eligible driver refers to: the Principal driver of an Enrolled vehicle, prior to the driver enrolling him/herself in the Program (see section 2.2).

Enrolled driver refers to: the Principal driver of an Enrolled vehicle who has downloaded the Application and activated the Ajusto tab on his/her smartphone (see section 1).

Enrolled vehicle refers to: any described automobile that has been enrolled in the Program (see section 2.1).

Named insured(s) refers to: the only individual(s) who can make any additions, modifications or deletions to the insurance policy to which this policy change form is attached. The Named insured(s) are the registered owner(s) or lessee(s) of the described automobile(s) on the automobile insurance policy.

Phone number to call: 1-855-801-8830

Principal driver refers to: in connection with a described automobile, the person who drives the described automobile most often. The Principal driver may or may not be the Named insured of the vehicle.

Program refers to: Ajusto Program

Terms and Conditions refers to: the Terms and Conditions set out in this policy change form.

We / Us / Ours refers to: The Personal Insurance Company

Website address: <http://www.thepersonal.com/ajusto>

You / Your / Yours refers to: each Named insured of the Enrolled vehicle(s).

1. INTRODUCTION

By requesting that We add this policy change form to Your insurance policy, You are deemed to have accepted these Terms and Conditions, unless You notify Us to the contrary. Participation in the Program is expressly conditioned on Your acceptance of these Terms and Conditions. Downloading the Application and activating the Ajusto tab by the Eligible driver on his/her smartphone constitutes the Eligible driver's acceptance of these Terms and Conditions. The Program is completely voluntary. The Eligible driver who does not wish to agree with any part of these Terms and Conditions should not activate the Ajusto tab and may not participate in the Program. But please see the minimum Program eligibility requirements in section 2.3. Please also note that You and/or the Enrolled driver can opt out of the Program at any time (see section 2.8).

We reserve the right to modify these Terms and Conditions; however any changes to these Terms and Conditions will only be made on renewal of Your insurance policy and communicated to You in advance in accordance with the requirements of the *Insurance Act*. These Terms and Conditions can also be viewed at any time on the Ajusto tab.

These Terms and Conditions do not change the Usage Rules set forth in the Apple App Store Terms and Conditions or in the Google Play Terms of Service, whichever apply.

2. ABOUT THE PROGRAM

The Ajusto tab collects and transmits information to CMT and Us on the driving behaviour of the Enrolled driver. We use that information to calculate the amount of the Program premium discount We will offer You. As a result, it gives You greater control, as Your insurance premium is based in part on the way the Enrolled driver drives.

2.1 Enrollment of a Vehicle in the Program

You can enroll a vehicle in the Program by contacting Us. When You enroll the vehicle in the Program You agree to provide Us with a valid email address, and confirm that the Principal driver has a smartphone which is compatible with the Ajusto tab and has and will maintain a data plan or have Wi-Fi access for the duration of the vehicle's enrollment in the Program.

2.2 Enrollment of an Eligible Driver in the Program

The Eligible driver wishing to enroll in the Program will be required to download the Application and activate the Ajusto tab on their smartphone with an operating system which is compatible with the Application. They will also be required to have and maintain a data plan or have Wi-Fi access for the duration of their enrollment in the Program. We will provide You with a unique activation code for the Eligible driver. The unique activation code, the driver's date of birth and a valid email address for the driver will be required to be entered to complete the activation of the Ajusto tab by the Eligible driver. When the Ajusto tab is activated, it will record information about the Enrolled driver as detailed in section 3.2 (the "Collected Data") that will be transmitted to CMT and to Us.

2.3 Minimum Eligibility Requirements for Enrollment in the Program

- A described automobile has been enrolled in the Program (see section 2.1);
- You and the Principal driver have confirmed that the Principal driver has a smartphone (iPhone or Android) which is compatible with the Ajusto tab and that the Principal driver has and will maintain a data plan or have Wi-Fi access;
- You have provided a valid email address for yourself;
- You and the Principal driver have agreed to the Terms and Conditions of the Program (see section 1).

2.4 Eligibility for the Program Discount

We will offer You a Program discount for each Enrolled vehicle calculated based on the Collected Data from the Enrolled driver as referred to in section 3.2, and in particular their:

- driving smoothness, based on fast acceleration and hard braking,
- speed,
- time of day travelled,
- distance travelled,

as derived by the Ajusto tab and CMT.

The Enrolled driver must remain enrolled in the Program continuously from the date of activation of the Ajusto tab in order to have his/her Collected Data reflected in the Program discount offered.

2.4(a) If You were the Named insured(s) enrolled in the Program prior to September 15, 2017, the Collected Data from the previous twelve (12) months of Your current policy will be used to determine the Program discount which will be applied on Your next subsequent renewal and for each policy renewal period thereafter. Subject to section 2.5 below, no further data will be collected and used to determine Program discounts.

2.4(b) If You became enrolled in the Program on or after September 15, 2017, once the Principal driver

has enrolled and has had Collected Data for at least 100 days of Program enrollment and has recorded at least 1,000 km of Driving trips (the "Data Collection Period"), the Program discount will be determined and applied mid-term to Your current policy and thereafter to each subsequent policy renewal period. Subject to section 2.5 below, no further data will be collected and used to determine Program discounts. We reserve the right at Our sole discretion to extend the Data Collection Period should We not be able to capture an accurate assessment of Your driving behaviour.

2.5 Request for updating of Collected Data

If We feel that the existing Collected Data needs to be refreshed, or has become dated, or if We believe that the Collected Data is not reflective of Your actual driving behaviour, or if there has been a material change in Your risk characteristics We may require a new set of Collected Data pursuant to section 2.4(b) above. Changes in Your risk may include, but are not limited to:

- change in Your address;
- change in the Principal driver;
- addition of one or more new drivers;

You or the Enrolled driver may be eligible to refresh and update Your Collected Data at any point in time by contacting Us.

If upon Our request You refuse to refresh and update Your Collected Data, Your participation in the Program will be terminated on notice to You and the Program discount will be removed for every Enrolled vehicle effective as of the date of the termination. Your premium for the current policy term will be adjusted accordingly.

Any Program discount currently applied will continue to apply until a new Program discount has been determined pursuant to section 2.4(b).

2.6 Operational Note

The Ajusto tab uses a certain amount of power from the smartphone battery. Care should be taken in ensuring the smartphone is charged, and turned on when driving to record the information for the Program. This Application may require periodic updates and You and the Enrolled driver agree that updating the Application from time to time is the responsibility of the Enrolled driver. The Application once downloaded is not to be deleted or turned off or the Ajusto tab deactivated, as the Application with the Ajusto tab on the Enrolled driver's smartphone will be activated each time the Enrolled driver starts a trip as detailed in section 2.13. The location services (GPS) should be on at all times to provide for accurate data collection.

2.7 Program Feedback

After enrolling in the Program, the Enrolled driver can access their Ajusto tab to view feedback on how they have driven. The Enrolled driver will be able to view a score for the driving variables noted in section 2.4 and an overall score for their driving. All feedback provided is based on their driving as recorded by their Ajusto tab. Once the eligibility criteria is met the data capture will stop. However, the Enrolled driver may choose to continue to receive the feedback on their Driving trips in which case the data will continue to be collected but not used for Program discount purposes by Us. The feedback is for Your information only unless data capture is required, pursuant to section 2.5 above.

2.8 Terminating Participation in the Program during the Data Collection Period

You can terminate an Enrolled vehicle's enrollment in the Program at any time during the Data Collection Period, without penalty, by contacting Us. The Enrolled driver can have his/her enrollment terminated at any time during the Data Collection Period, without penalty, by having You contact Us. If the Principal driver's enrollment in the Program is terminated, then every Enrolled vehicle noted on Your policy as most often driven by the Principal driver ceases to be enrolled in the Program effective as of termination of the Principal driver's enrollment.

The Enrolled driver who terminates his/her enrollment in the Program should immediately deactivate the Ajusto tab to prevent further Collected Data being submitted to Us.

2.9 Who Owns the Application and Ajusto tab

The Application and Ajusto tab are the property of Desjardins General Insurance Group Inc. and are provided for the Eligible driver who enroll in the Program. Desjardins General Insurance Group Inc. retains all right, title, and interest in and to the Application and Ajusto tab. You and the Enrolled driver may not reverse engineer, decompile, alter, duplicate, translate, make copies, or create derivative works from the Application and Ajusto tab, or otherwise attempt to derive the source code of the Application and Ajusto tab, except to the extent allowed under applicable law. If applicable law permits such activities, any information discovered as a result of these activities must be promptly disclosed to Us as it is deemed to be the confidential and proprietary information of Ours.

2.10 Wireless or Cellular Service

The Enrolled driver will have a choice, managed from within the Ajusto tab, to have the Ajusto tab send Collected Data only through Wi-Fi networks, or through cellular networks. The Enrolled driver will be responsible for any data charges and expenses associated with their use of the Ajusto tab.

2.11 Transferring the Application to Another Smartphone

The Application must be installed and the Ajusto tab activated on the smartphone of the driver who enrolls in the Program. Transferring the Application and activating the Ajusto tab by the Enrolled driver to a different smartphone is permitted by following the procedure when downloading the Application and activating the Ajusto tab on the new smartphone as an existing client.

2.12 Substituted Vehicle or Additional Vehicle

If at any time during the policy term You substitute an Enrolled vehicle with another vehicle, or insure an additional vehicle, You may enroll the substitute vehicle or additional vehicle in the Program by contacting Us.

2.13 Use of the Ajusto tab on Each Driving Trip

Once the Application has been installed and the Ajusto tab activated, the Application and the Ajusto tab must be running at all times until the eligibility criteria has been met. The Enrolled driver must carry the smartphone on which the Application is installed whenever operating any vehicle (whether or not the vehicle is enrolled in the Program), so that the Ajusto tab can detect and record when the Enrolled driver starts a Driving trip until they have met the eligibility criteria. The Ajusto tab running on the Enrolled driver's smartphone must be permitted to detect and record the Enrolled driver's Driving trips. The Ajusto tab will identify all trips as Driving trips (i.e., trips where the Ajusto tab determines that the Enrolled driver was operating a vehicle), or non-Driving trips (i.e., where the Ajusto tab determines that the Enrolled driver was not operating a vehicle). It is the obligation of the Enrolled driver to periodically check his/her Ajusto tab and to exclude trips that the Ajusto tab has incorrectly determined to be Driving trips by the Enrolled driver. Any exclusions must be completed within 30 days of the trip or it will be deemed a Driving trip attributable to the Enrolled driver.

2.14 Removal from the Program

If there is a pattern of behaviour which suggests that reported driving behaviour is not representative of actual behaviour of the Enrolled driver, We will give You written notice explaining the situation and notifying You that We propose to terminate the Enrolled driver's enrollment in the Program unless the situation is remedied within 30 days of Our notice. The vehicle will be removed from the Program immediately upon the Principal driver ceasing to be enrolled in the Program. If this occurs, and the situation is not remedied within 30 days of Our notice, You will still remain insured with Us; however the Program discount for the vehicle will be removed effective that day following the last day of the 30 day notice period, and Your premium for the current policy term will be adjusted accordingly.

3. PRIVACY

3.1 Protecting Your Privacy

An important part of Our commitment to provide You with service excellence is Our respect for Your privacy. We are committed to protecting Your privacy and earning Your trust, and understand that You may have concerns about how We use the Collected Data as referred to in section 3.2. For further details, please refer to sections 3.2, 3.3 and 3.4 below.

The only personal information provided to Our partner CMT is the date of birth and email address of the Enrolled driver when the Enrolled driver activates the Ajusto tab. The Enrolled driver's personal information is provided to CMT only to validate the activation of the Ajusto tab by the Enrolled driver.

The Collected Data pertaining to the Enrolled driver will be used by CMT only to deliver the Program services described in these Terms and Conditions. Neither We nor CMT will otherwise collect or use personal information (which includes Collected Data) or disclose or transfer personal information to any third party except as required by law.

We will use Your email and cellphone number to provide You with information about the Program. We will not use Your email or cellphone number to solicit You for any other products and services unless We have obtained Your consent to do so.

3.2 Information the Ajusto Tab Collects

The Ajusto tab records:

- vehicle location (GPS),
- accelerometer and gyroscope data,
- time of day travelled,
- events of the Application being turned on and off.

This information is transmitted wirelessly to CMT. Other information is derived, as described in section 2.4, by CMT from this information.

Collectively all of the above types of information are referred to as "Collected Data".

This Collected Data is then sent securely by CMT to Us. It is important to understand that all of the information collected is at the Enrolled driver level. For example, the Ajusto tab derives and attributes any event of hard braking to the Enrolled driver, not to a vehicle.

It is also important to note that the Ajusto tab collects and transmits Collected Data concerning the Enrolled driver regardless of the vehicle that the Enrolled driver is operating at the time. In other words, the Collected Data applies to any vehicle operated by the Enrolled driver, not just the Enrolled vehicle.

All Collected Data regarding any movement identified by the Ajusto tab as movement on foot, or a trip of less than 1 km will be deleted from the smartphone immediately after being transmitted to CMT. Such Collected Data will be used by Us and by CMT only for the purpose of improving the accuracy of the Ajusto tab.

3.3 How Program Information is Used

The Collected Data, derived as described in section 3.2, will be used by Us to calculate the appropriate level of Program discount, based on the driving behaviour of the Enrolled driver and in particular their:

- driving smoothness, based on fast acceleration and hard braking,
- speed,
- time of day travelled,
- distance travelled.

As stated above in section 3.2, it is important to understand that all of the information collected is at the

Enrolled driver level and as a result, the amount of the discount is impacted by the driving habits of the Enrolled driver as outlined in section 2.4.

Please note that We may analyze the Collected Data to update the information currently on file with Us and You may be contacted to see if You wish to discuss Your policy further.

To the Enrolled driver: Please note that We may disclose to the Named insured(s) particulars of Your recorded driving behaviour in the circumstances described in sections 2.4 and 2.14 above.

3.4 How the Collected Data Will Not Be Used

Collected Data will not be used to cancel Your policy, or to refuse to renew Your policy, or to increase Your premium during the term of Your policy or on renewal. Please note, there continue to be a number of other factors that can impact Your overall premium, including chargeable accidents or traffic convictions that may occur during the policy term.

We will not sell or otherwise disclose Collected Data to any third party except as required by law. We will not use Collected Data to Your prejudice regarding an insurance claim You have with Us or in any claim that is brought against You.

3.5 Licence to Use

Provided that You and the Enrolled driver comply with all of these Terms and Conditions, We grant You and the Enrolled driver a revocable, limited and non-transferrable licence to use the Ajusto tab in the Application on any smartphone that is owned or controlled by the Enrolled driver and as permitted by Usage Rules set forth in the Apple App Store Terms and Conditions or the Google Play Terms of Service, whichever is applicable.

3.6 Disclaimer of Warranty

This Application is licensed "as-is", "with all faults" and "as available". The Enrolled driver bears the risk of using it. We, on behalf of ourselves, the creator of the Application, distributors of the Application, network operators over whose network the Application is distributed, and each of their respective affiliates and suppliers, give no express or implied warranties, guarantees, or conditions under or in relation to the Application. This includes, but is not limited to, implied warranties of merchantability and fitness for a particular purpose. We do not warrant that the functionality or operation of the Application will be uninterrupted or free from error, that any defects in the Application will be corrected, or that the Application or the server(s) that makes it available are free of viruses or other harmful conditions or components.

4. DISCLAIMER

Subject to section 1 above, We reserve the right to modify or terminate the Program at any time and for any reason.

5. TRADEMARKS

Desjardins General Insurance Inc. is the owner of all trademarks used in conjunction with the Program, whether in the form of names, images, logos, or icons. These trademarks are used with permission by Us. These trademarks are protected by Canadian laws.

6. CONSENT/AGREEMENT

By downloading the Application and activating the Ajusto tab, You represent that You are the Named insured or the Eligible driver of the Enrolled vehicle, and that You consent and agree to:

- (a) Your participation in the Program,
- (b) these Terms and Conditions as they apply to You,
- (c) the collection and disclosure to CMT and Us of Your personal information, including Collected Data, in the

manner and for the purposes described in these Terms and Conditions, and
(d) the retention and use by CMT and Us of Your personal information, including Collected Data, as described in this policy change form.

Except as otherwise provided in this Policy Change Form, all limits, terms, conditions, provisions, definitions and exclusions of the Policy shall have full force and effect.